



# SERVICES BROCHURE

#### WHAT WE DO

Squadrone Media is a specially licenced commercial drone operator. We produce unique, top quality film and photography content that can be used for a wide range of purposes, whether it be inspecting a property for damage, marketing a your services and venue or capturing a special event.

#### **EXPERTISE & PROFESSIONALISM**

Over recent years there has quite rightly been a significant increase in regulations governing the use of drones. Squadrone Media pilots are all properly checked, trained, qualified, licensed and insured, so you enjoy peace of mind that all our work is carried out in a safe and legally compliant manner.



**INSURED** 



PfCO CERTIFIED



**DBS CHECKED** 

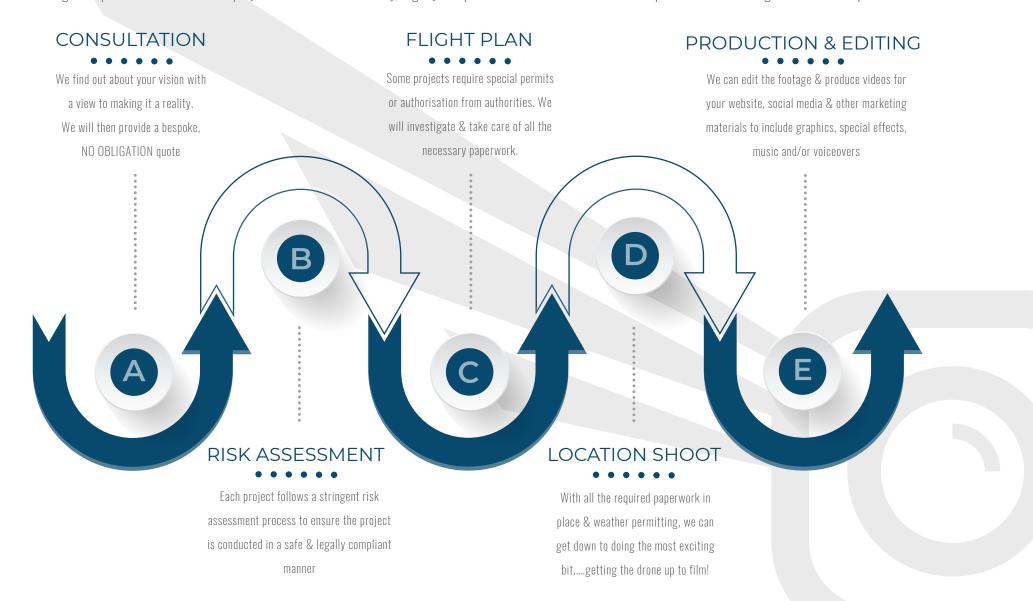


**ICO REGISTERED** 



#### **OUR PROCESS**

We have designed a process that ensures all projects are carried out safely, legally and planned to achieve the best results possible. Below is a guide to our we operate:



# **QUOTATIONS**

It is difficult to provide a generic price for our services because multiple factors affect the nature of a project. We always offer a **FREE NO OBLIGATION** quote to prospective clients, so people do not need to be reticent about asking for more information. By way of an initial guide to our pricing structure, here are details of the services on offer and the key aspects taken into consideration.

#### **FEE STRUCTURE**

#### **DRONE SERVICES**

DRONE SERVICES PRICES START AT £150.00

HALF-DAY SHOOT - PRICES STARTING AT £250.00

HOURLY RATE £50 PER HOUR (EXCLUDING EXPENSES)

#### **EDITING & PRODUCTION**

1 MINUTE PROMO VIDEO - INCLUDING MUSIC & LOGO - £150.00 10x EDITED VIDEO/PHOTOGRAPHS - £50.00 HOURLY RATE £50 PER HOUR (EXCLUDING EXPENSES)

\*VAT is not applicable

# **KEY FACTORS Technicality** of Project Equipment Travel **Terrain Expenses** Length **Production** of Shoot & Editing **Permissions** Required









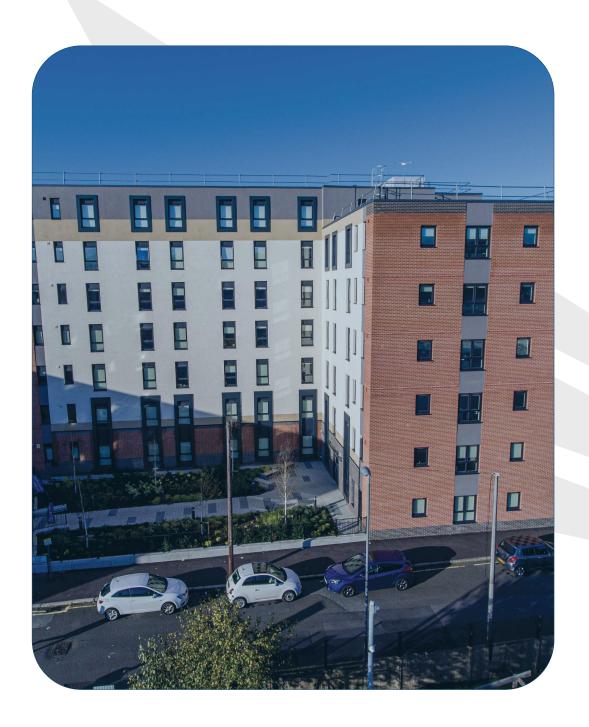
## FILM & TV

The UK film and television industry is extremely popular throughout the world, having gained a renowned reputation for producing top quality and engaging material. If you are in the business of making films and TV then you may want a distinctive shot to capture your scene. Alternatively, you might be a stunt person needing footage for your portfolio. We can provide you with that unique footage, to add a real quality, professionalism and value to your project.

#### **PHOTOGRAPHY**

Dramatic, beautiful, inspiring. Just some of the emotions stimulated by the world around us. Drones provide a way of seeing things you may have enjoyed a thousand times before, but in a completely new light. Capture moments, angles and views, whether it be of a home to be proudly framed on your wall or gifted to family and friends, or perhaps a local landmark to showcase the delights nearby, and promote your business, industry, town or region in a way that stands out from the crowd.





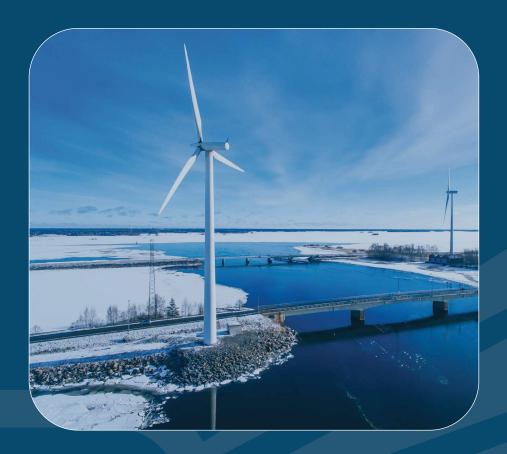
# SOLVING OLD PROBLEMS IN A MODERN WAY

Carrying out a survey of large buildings or areas of land can be time consuming and costly.

Introducing drones to assist can reduce costs, and increase the effiency of the process. Not only can drones access difficult, dangerous and wide ranging areas in a safer, speedier and more cost-effective way, they can offer new technological benefits to completing the task.

Examples include reviewing crop fields, carrying out surveys or co-ordinate mapping of land for prospective developments and surveying both commercial and domestic properties that are earmarked for repair, sale, purchase or development.





#### **SAVE TIME & MONEY**

The beauty of a drone is that they can access difficult and dangerous areas in a safer, speedy and less costly manner. The set-up times necessary for traditional methods are minimised with use of a drone, which does not require more complicated, labour intensive and costly set up times for things like scaffolding or harnesses.

#### WHAT WE CAN DO

The inspection and maintenance of buildings, structures or sites can be a very costly annual overhead due to the extent of the area, plus degree of difficulty and danger. We can inspect areas such as roofing, guttering, scaffolding, communication towers, turbines and large commercial buildings to provide you with the photographs and video footage needed to make an assessment from the comfort of your own computer.







## **CORPORATE PROMOTION**

If a picture speaks a thousand words, then how much impact do you think an aerial video or stunningly unique images would have?

Research indicates an increase of 10% to 64% in users being more likely to buy and an amazing 200-300% increased click-through rate after having seen a video. That means our services enable you to grab your audience's attention, deliver your message and generate the interest you need in your products.

We specialise in providing unique and multi-functional film and photography which can be used on your website, social media, presentations or promotional materials.



#### **RESIDENTIAL**

Give your property the edge by showcasing it using unique aerial footage. Increase the chance of selling it faster and for the right price, by showing panoramic views of the surrounding area and facilities, unique perspectives of the property and its land which can be viewed 24/7.

# COMMERCIAL

If you are selling or looking to let our your building / land / industrial property / warehouse or farm then consider using eye-catching and versatile drone footage to show all the best aspects of the area for maximum impact. Our editing service can add professional, stylish graphics, effects and background music which will increase the chance of finding the right person faster and for the right price by being perfect for use on your website, social media or general marketing materials.







#### **TOURISM & EVENTS**

Film and photography has become an integral part of the marketing mix for the events and tourism industry. It provides potential visitors with stunning views of a resort, landmark, hotel, tourist attraction or event in such a way thay they might imagine their wedding at your venue, enjoying the holiday of a lifetime or an experience to remember at your festival.





#### **SPORTS & LEISURE**

We can capture unique action shots, the atmosphere of a crowd, artistic visuals of your arena, track or course, whether it be professional or amateur sport. Football, golf, tennis, water sports, athletics - indoor or outdoor, the opportunities are endless to showcase the fun and excitement on your website, social media and marketing materials.

## **CONTACT US**

The best way for us to understand your needs and provide an accurate quotation is to simply have a chat. There is a whole host of ways for you to get in touch or view our portfolio;



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Squadrone Media

